



4 SIMPLE STEPS TO ACHIEVE YOUR IDEAL KITCHEN

krakenkitchens.co.uk



**Your Plan,
Your Kitchen.**



DIY kitchen redesigns aren't easy.

A lot of people think that DIYing their kitchen is the best option because "it's cheaper" - but is it really?

Without a professional eye, it can quickly become a vacuum on your time, money and energy - in other words, it takes you away from the important things in life.

Think of all the potential issues that could crop up or the things you'd have to deal with that the professionals have trained years to learn how to do correctly - in other words, **it's not something you can get done and dusted in an afternoon.**

And there are many potential variables to consider because not every kitchen redesign is smooth sailing.

There's plumbing, sealing, plastering (the list goes on and on), and that's only the main stuff you'll have to deal with without any unexpected crop-ups.

Look at it this way, if you think a DIY project is so easy, who is to say that previous homeowners haven't thought the same? Leading to them quickly getting overwhelmed and cutting corners "just to get the job done".

Because as long as it looks good that's enough right?

Afraid not...

When it comes to redesigning, you really have to consider if your ideas can realistically be turned into a reality, or... will it cause leaks, damp patches or even a full-on flood through the house?

What could take professionals days to fix could take your average DIYer weeks, because you have to go through trial and error to find what works, while experts already have the knowledge and experience they need to make things work.

And if you're thinking about starting a DIY project, is the kitchen of all places a good place to start? It's not like putting together a shed, or that table you got from IKEA, a kitchen redesign takes work and precision.

There isn't room for error with the heart of your house... unless you fancy reenacting a version of life before convenient kitchens, with no running water or working cooker.

To put things into perspective, what would you do if you found black mould in your kitchen the minute you started redesigning?

As helpful as Googling the answers is, that alone isn't going to solve the problem.

You'll probably end up calling a professional, which then means you spent the money you were hoping to save anyway - potentially more since you could end up with left-over materials and tools you didn't even need.

In other words, it makes things 10x harder than they ever needed to be - so when you look at it that way, **is a DIY project really worth it?**



**The Importance of
Choosing A Company
You Can Rely On**

A photograph of a modern kitchen interior. In the foreground, a dark wood kitchen island with a light-colored countertop is visible. The floor is made of light-colored wood planks. In the background, there is a dining table and chairs, and a white brick wall. A large teal semi-transparent box is overlaid on the upper half of the image, containing text.

Not all kitchen redesign companies are as professional or as thorough as they should be.

Unfortunately, picking the wrong people who label themselves as experts can have the same consequences as a DIY project gone wrong - leaving you feeling extremely frustrated whatever way you turn.

That's why there are a few key things you need to look out for when choosing which redesigning company is right for you to make sure that your dream kitchen is turned into a reality rather than a nightmare.

Here are 5 qualities to look out for when choosing a professional redesign company...

5 Steps: Choosing A Kitchen Redesign Company



1. Professional From Start to Finish

Completing project walkarounds before the project even starts - do they make an effort to visit your premises or gain a crystal clear idea of the scope of your project?

You need to know that the people you're choosing recognise what you need, rather than providing the same base quote which could be too low (meaning more costs creep up in the future) or too high (so you get ripped off).

When it comes to the real professionals, they'll make sure to communicate how your project is going to pan out to you - i.e. what are the start and finish times of workers, have you been told the name of the person who's working on your project, have they answered all your questions sufficiently.

Now you don't have to go through an entire project to figure this out, as online reviews can be a goldmine for this - always make sure to pay attention to dates, so you can check to see if the company has recent positive reviews now as well as in the past - this is important!

2. Presenting Designs With A Logical Layout & Flow

When it comes to your kitchen, you want to make sure it's laid out in a way that's best accessible and comfortable for you - so no awkward placements of ovens or sinks that disrupt the flow of the room.

Everything that they do will be done with reason rather than randomly and it's all key to achieving your vision of a dream kitchen.

A professional, well-thought-out design that has been curated specifically for you, is how you can get your dream kitchen, that way you know it's not like a stock photo kitchen that you could find in every other house down the street.

This is something that will become clear to you as you scout through your installer options and have design consultations with them. It will become clear if they can provide anything of real substance which shows you they have a clear understanding of design and the space available in your specific kitchen.



Pay attention
to the details.





3. Map Out Budget & Deadlines

Making your dream kitchen a reality is a great achievement, but if your redesigning team doesn't properly take into account budget and deadlines, then that can lead to a build-up of issues further down the line.

With an understanding of budgetary control and outline of the project at hand, professional installers will make sure you understand the scope of your project and what your requests mean for the timeline and development of your new kitchen - ensuring you get everything you need in writing.

Not only that but they will also be fully insured and able to offer you a legitimate contract (which once again) outlines how your budget will be used, whether it be for supplies, resources or workforce labour.

To gain a clearer insight into if the installers you are considering can provide you with this, make sure to check out their online reviews. This will make it clear how past paying customers viewed their quality of work; it will also help you to see if:

- The installers were transparent in their approach to work
- If the end result was of high enough quality and within the limits of the agreed timeframe and budget.

4. Setting Realistic Expectations

Your kitchen redesign doesn't have to be complicated - you shouldn't have to worry about a big, messy and frankly all-consuming DIY project, in the same way, you shouldn't have to watch as a cowboy builder throws something together that looks nothing like what was agreed on.

Installers who are able to tile, plaster, deal with wiring and are an all-round professional won't promise you the earth unless it's something they can actually provide, and have recorded in the initial proposal and reflected in the quote that you originally agreed to.

Discuss project timelines with them - after all, a kitchen isn't something you can realistically live without for months on end. A professional company will be able to give you a reasonable time slot for when the essentials - i.e. sinks/ovens (etc) will once again be usable.

Operating in a network of trained professionals, they will understand the importance of putting real-time and care into achieving the perfect final finish, something you'll be able to recognise through reviews of their work and how transparent they are when walking you through their process.



5. 100% Clear On If They Can Cover Your Needs

If you have specific accessibility needs, the installers are able to effectively work with you to make sure that your kitchen has been planned out in a way that best fits your needs.

So if you need a certain layout in your kitchen, they have the knowledge and skill set needed to create that safe and comfortable space.

This will be clear in your discussions with them and how they approach different topics - i.e. is their floor plan suitable for all of your needs such as providing a flat floor, designed to make moving around the room simple.

If you want to cut straight to the chase, you'll benefit from checking out their website.

Giving You Peace Of Mind

When it comes to taking the first step and making changes to your home, you should have peace of mind that you're doing the right thing.

To make sure you're never met with any unexpected surprises, our team of professionals are on hand to clearly outline every phase of your project, as well as all the processes and procedures we undergo to ensure that you understand everything and can easily see how much progress is being made.

And if you ever have any questions about the way the project is being done, you should feel comfortable to be able to ask those key questions - professional installers understand the anticipation you have and will be able to clearly explain what they're doing and why it's necessary.

It's always important to keep in mind that all positive changes you make to your home have the potential to give its overall value a decent boost - so taking action now with a company you can rely on can benefit you for years to come.

If you've decided that a professional kitchen company is the right step for you, then let us introduce ourselves...



Introducing Kraken Kitchens...

With over 20 years in the industry, Kraken Kitchens has virtually seen, heard and dealt with it all, resulting in an ever-developing knowledge of how to provide homeowners everywhere with their dream kitchens.

We take pride in every project that we work on, with client satisfaction being a top priority, because helping people achieve the ideal aesthetic in their kitchen isn't just about getting the job done, it's about recognising the consequences of these improvements.

With a team of multi-skilled fitters, we have the workforce needed to get your project completed promptly and with care.

From start to finish, our clients are kept updated with the rate of progress and how the project is doing as a whole.

Accessibility

The decisions you make about your kitchen redesign isn't just going to have an impact now, it will be something you have to live with for years to come.

That's why we always make sure to provide you with kitchen accessibility options so you can find something that best suits your needs and makes day-to-day living a bit easier.

All Style's accessibility options will be added seamlessly, ensuring that the result is stylish and fitting with your particular tastes.

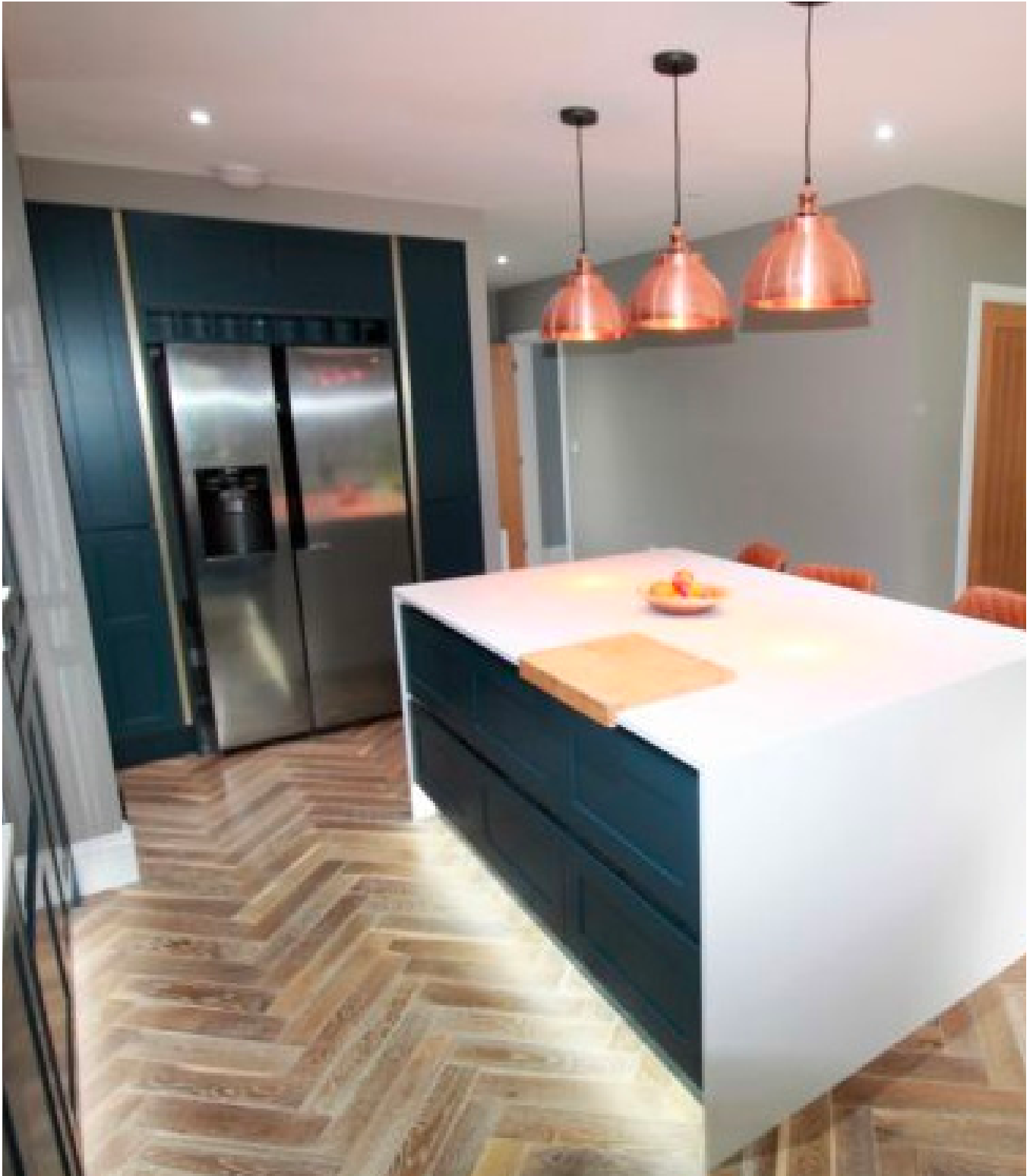
But the skills of the Style Specialists don't end there, we are also on hand to cover your needs when it comes to:

- Bathroom Redesigns
- Bedroom Remodels
- Home Office Refreshes

If you're interested to know more about our bespoke process, then check out the 4 simple steps to achieving your ideal kitchen, because with us, things don't have to be complicated.



A Bespoke 4-Step Framework



1. Vision

It's what kicks off everything, it's that model kitchen you see in the magazines, the new oven you see on a site's portfolio and that dream kitchen you've had in mind for the past few years.

In other words, the initial idea is key - it's what pushes you to take the first step to start making those changes and finding the installer that is right for you.

You know what you want, and it's our job to give it to you - so you can rest assured there'll be no pushy salespeople trying to sell you only the most expensive ranges or trendy colour schemes.

With Kraken Kitchens, everything we do is about giving you what you want.

Kraken Kitchens Specialists are your support team, on-hand to make things simpler so that you know your dream kitchen is achievable and can be completed within the limits of your budget - so you're presented with 100% transparency and 0 hidden fees.

You'll be visited by a member of the Kraken Kitchens team, they will survey your kitchen, and talk with you, making sure everyone is on the same page about your kitchen redesign.

Within 2 days of this walkaround, you'll be presented with a comprehensive proposal and quote, because we understand you want to get this project well underway and we can help you achieve exactly that.

2. Anticipation

Once you're 100% satisfied with the proposal we've presented to you, we can get started on building out your vision.

Prior to any work starting, we'll make it clear to you what you should expect, the ways that we operate and how your project will flow.

We find this process to be key so you are crystal-clear on the ways that your budget is being used whether it be for supplies, labour or materials.

Before the installation takes place, you can trust that you'll be kept updated as and when necessary.

For example, a week before your agreed on fitting date, you will receive a phone call from us confirming that you are still happy with the start date for the project to commence.

But we don't just leave it at that, you'll also know the name of the person working on your project and what time you can expect them to arrive - so no surprises on the first day of installing!

3. Installation

You can rest easy that from the first day of installation right through the last, you will be dealing with professionals who care - we do everything we can to take the weight of the project off your shoulders so that you can go about your daily life with ease.

Please keep in mind that if you have any feedback while the installation is in progress, you are free to mention them before the work starts up again and final touches are added.

As your kitchen undergoes its transformation, you won't worry about the rest of your home being turned upside down, as we always make sure to work tidy and make sure we use carpet protectors, so your flooring is left as it was found.

The area that we work on will be left clean and tidily, so after a long busy day, you don't have to worry about cleaning up the mess afterwards. Not only that, but we also make sure that the working area is as clean as possible to reduce the risk of any tripping hazards to yourself or the team alike, so it's a safe and productive environment for all.

Throughout this entire redesign process, you'll see that our team of experts will have the level of experience and knowledge needed to easily recognise what can stay and what needs to be replaced - so you know that your new and refreshed kitchen won't have any of the issues your previous one did.

4. Satisfaction

We strive to make sure that you are 100% satisfied with the end result, and that all of your expectations were met through the work that was completed.

All finishing touches will be completed to a high standard, so you can rest assured the on-hand professionals will help to ensure a crisp and clean-cut final finish.

Once the main task of installation is all done and dusted, the Kraken Kitchens service doesn't end there, we will complete a satisfaction walkthrough of the newly finished kitchen.

So if you have any final questions or concerns, this is the time where you can mention them.





Ready?

Click below to get started!

Get Your Ideal Kitchen